

Trails des Frontignes

DATE: Friday, October 24, 2025
LOCATION: Saint-Pé-d'Ardet, Occitanie, FR

Event Description

Trails des Frontignes is a premier sports event in Saint-Pé-d'Ardet. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 28/100

Expected Attendance: 82 people

Event ID: 5kysiE7gFmpsZiXHhN

Hotel Demand Indicators

ADR Impact Index: 3.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 33 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.