

# Trailblazing Talks with Conor Knighton, CBS Sunday Morning Correspondent Leave Only Footprints

DATE: Tuesday, February 10, 2026  
LOCATION: Kansas City, Missouri, US

---

## Event Description

Trailblazing Talks with Conor Knighton, CBS Sunday Morning Correspondent Leave Only Footprints is a premier community event in Kansas City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 32/100

**Expected Attendance:** 119 people

**Event ID:** 7y8RQqgdY9cAsLz9b3

## Hotel Demand Indicators

**ADR Impact Index:** 4.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 48 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/trailblazing-talks-with-conor-knighton-cbs-sunday-morning-correspondent-leave-only-footprints>

Document generated on 6/4/2026, 12:08:56 PM