

Trail Urbain de la Saint Grégoire

DATE: Sunday, September 7, 2025
LOCATION: Ernée, Pays de la Loire, FR

Event Description

Trail Urbain de la Saint Grégoire is a premier sports event in Ernée. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 31/100

Expected Attendance: 107 people

Event ID: K8kRp9zhLToX6CwsuJ

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 43 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.