

Trail Relais des Chapelles

DATE: Sunday, October 26, 2025
LOCATION: Larmor-Plage, Bretagne, FR

Event Description

Trail Relais des Chapelles is a premier sports event in Larmor-Plage. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 37/100

Expected Attendance: 215 people

Event ID: s8kAwHiidBYZFN2Lzn

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 86 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.