

Trail Nocturne de Saint-Bris-le-Vineux

DATE: Friday, November 7, 2025

LOCATION: Saint-Bris-le-Vineux, Bourgogne-Franche-Comté, FR

Event Description

Trail Nocturne de Saint-Bris-le-Vineux is a premier sports event in Saint-Bris-le-Vineux. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 31/100

Expected Attendance: 112 people

Event ID: BEhyc7qZM3KeJRaWKK

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 45 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.