

Trail Masters Series

DATE: Saturday, December 13, 2025
LOCATION: Tambon Khao Mai Kaeo, Chang Wat Chon Buri, TH

Event Description

Trail Masters Series is a premier sports event in Tambon Khao Mai Kaeo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 34/100

Expected Attendance: 161 people

Event ID: CQ6CMw34CmoL4cVIYZ

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 64 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
