

Trail les Automnales

DATE: Saturday, October 18, 2025
LOCATION: Saint-Pierre-des-Landes, Pays de la Loire, FR

Event Description

Trail les Automnales is a premier sports event in Saint-Pierre-des-Landes. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 27/100

Expected Attendance: 71 people

Event ID: FvpT98GNNkcDruopGP

Hotel Demand Indicators

ADR Impact Index: 3.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 28 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.