

Trail "la Pontoise"

DATE: Saturday, November 22, 2025
LOCATION: Pont-Sainte-Maxence, Hauts-de-France, FR

Event Description

Trail "la Pontoise" is a premier sports event in Pont-Sainte-Maxence. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 32/100

Expected Attendance: 126 people

Event ID: BApDuAmajwHHoY3JdG

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 50 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
