

Trail Estival du Sancy Mont Dore

DATE: Saturday, September 27, 2025
LOCATION: Mont-Dore, Auvergne-Rhône-Alpes, FR

Event Description

Trail Estival du Sancy Mont Dore is a premier sports event in Mont-Dore. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 28/100

Expected Attendance: 75 people

Event ID: FvJjRQeeBXzHoKn4Dg

Hotel Demand Indicators

ADR Impact Index: 3.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 30 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform
<https://becircadian.com/events/trail-estival-du-sancy-mont-dore>

Document generated on 6/4/2026, 3:13:34 AM