

Trail du Niagara Sainte Suzanne

DATE: Saturday, November 8, 2025
LOCATION: Sainte-Suzanne, Saint-Denis, RE

Event Description

Trail du Niagara Sainte Suzanne is a premier sports event in Sainte-Suzanne. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 30/100

Expected Attendance: 98 people

Event ID: 9JWyeWtpFtDrkbRu8

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 39 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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Document generated on 6/4/2026, 2:01:54 AM