

# Trail du Meyzenc

DATE: Thursday, August 14, 2025  
LOCATION: Les Estables, Auvergne-Rhône-Alpes, FR

## Event Description

Trail du Meyzenc is a premier sports event in Les Estables. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 28/100

**Expected Attendance:** 77 people

**Event ID:** GfDDBaReQkVK8CAXUQ

## Hotel Demand Indicators

**ADR Impact Index:** 3.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 31 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*