

# Trail du Four à Chaux

DATE: Sunday, October 5, 2025  
LOCATION: Nandy, Île-de-France, FR

## Event Description

Trail du Four à Chaux is a premier sports event in Nandy. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 29/100

**Expected Attendance:** 93 people

**Event ID:** TXzCbjfmZ7X8BjEPqh

## Hotel Demand Indicators

**ADR Impact Index:** 4.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 37 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*