

Trail du Devès

DATE: Sunday, October 5, 2025
LOCATION: Bains, Auvergne-Rhône-Alpes, FR

Event Description

Trail du Devès is a premier sports event in Bains. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 30/100

Expected Attendance: 101 people

Event ID: DJH8j3BxUo9PU2doCs

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
