

Trail du Brame - Monts de Bonnac

DATE: Sunday, October 26, 2025
LOCATION: Bonnac-la-Côte, Nouvelle-Aquitaine, FR

Event Description

Trail du Brame - Monts de Bonnac is a premier sports event in Bonnac-la-Côte. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 31/100

Expected Attendance: 115 people

Event ID: BAd4Rfe5XqrM6r5Ve4

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 46 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.