

Trail d'Santiago

DATE: Saturday, September 20, 2025

LOCATION: São Jorge dos Órgãos, São Lourenço dos Órgãos, CV

Event Description

Trail d'Santiago is a premier sports event in São Jorge dos Órgãos. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 52/100

Expected Attendance: 1,281 people

Event ID: 7caS6kf5dsvX8pTVyM

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 512 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.