

Trail des Sources - Les avirons

DATE: Friday, September 26, 2025
LOCATION: Les Avirons, Saint-Pierre, RE

Event Description

Trail des Sources - Les avirons is a premier sports event in Les Avirons. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 30/100

Expected Attendance: 105 people

Event ID: X7mRb255GHnHx4DcGM

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 42 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.