

Trail des Cascades

DATE: Friday, September 12, 2025
LOCATION: Roquefort-les-Cascades, Occitanie, FR

Event Description

Trail des Cascades is a premier sports event in Roquefort-les-Cascades. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 50/100

Expected Attendance: 999 people

Event ID: HMVuu3ZmR93sMQX9xL

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 400 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.