

Trail des Cadoles

DATE: Saturday, October 18, 2025
LOCATION: Les Riceys, Grand Est, FR

Event Description

Trail des Cadoles is a premier sports event in Les Riceys. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 31/100

Expected Attendance: 112 people

Event ID: BJ2t6ZC2yqbE8FCQbi

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 45 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.