

# Trail de Mauves en Vert

DATE: Sunday, October 5, 2025  
LOCATION: Mauves-sur-Loire, Pays de la Loire, FR

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## Event Description

Trail de Mauves en Vert is a premier sports event in Mauves-sur-Loire. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 35/100

**Expected Attendance:** 170 people

**Event ID:** HbSvZ4egEebNB7yD5k

## Hotel Demand Indicators

**ADR Impact Index:** 4.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 68 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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