

Trail de Loir'espoir Athlé

DATE: Sunday, August 31, 2025
LOCATION: Lorris, Centre-Val de Loire, FR

Event Description

Trail de Loir'espoir Athlé is a premier sports event in Lorris. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 31/100

Expected Attendance: 116 people

Event ID: 7y6Qadzaa49ifMCERj

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 46 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.