

Trail de l'Energie

DATE: Saturday, August 23, 2025

LOCATION: Saint-Étienne-de-Tinée, Provence-Alpes-Côte d'Azur, FR

Event Description

Trail de l'Energie is a premier sports event in Saint-Étienne-de-Tinée. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 28/100

Expected Attendance: 76 people

Event ID: HQ7QxgmnxP8qQmh7km

Hotel Demand Indicators

ADR Impact Index: 3.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 30 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.