

Trail de l'Aqueduc - La Conquête de l'Ouest

DATE: Sunday, October 12, 2025
LOCATION: Sainte-Foy-lès-Lyon, Auvergne-Rhône-Alpes, FR

Event Description

Trail de l'Aqueduc - La Conquête de l'Ouest is a premier sports event in Sainte-Foy-lès-Lyon. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 31/100

Expected Attendance: 115 people

Event ID: Ce63XGr6RinMop253D

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 46 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.