

Trail de la Source du Lison

DATE: Sunday, October 19, 2025

LOCATION: Nans-sous-Sainte-Anne, Bourgogne-Franche-Comté, FR

Event Description

Trail de la Source du Lison is a premier sports event in Nans-sous-Sainte-Anne. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 33/100

Expected Attendance: 137 people

Event ID: 6ifkg6yugfU3jr7NBf

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 55 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.