

Trail de la Kilienne

DATE: Saturday, September 27, 2025
LOCATION: Pas-en-Artois, Hauts-de-France, FR

Event Description

Trail de la Kilienne is a premier sports event in Pas-en-Artois. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 32/100

Expected Attendance: 130 people

Event ID: 9nr3Hy6vtUkEytFaaW

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 52 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
