

Trail de la Bellonnie

DATE: Saturday, October 11, 2025
LOCATION: Gouy-sous-Bellonne, Hauts-de-France, FR

Event Description

Trail de la Bellonnie is a premier sports event in Gouy-sous-Bellonne. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 33/100

Expected Attendance: 137 people

Event ID: CzvqWD9TfTG29mgKQx

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 55 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.