

TRADER X - SA SOUTHERN METRO

DATE: Thursday, October 2, 2025
LOCATION: Seaford Rise, South Australia, AU

Event Description

TRADER X - SA SOUTHERN METRO is a premier expos event in Seaford Rise. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 39/100

Expected Attendance: 294 people

Event ID: F36svuF4PK6X55DJUH

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 118 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
