

# TRACE ADKINS CONCERT - Opening Act - CROSSFIRE CREEK

DATE: Saturday, January 17, 2026  
LOCATION: Dover, Florida, US

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## Event Description

TRACE ADKINS CONCERT - Opening Act - CROSSFIRE CREEK is a premier festivals event in Dover. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 32/100

**Expected Attendance:** 120 people

**Event ID:** 48jkwBtFXt5zysy5gD

## Hotel Demand Indicators

**ADR Impact Index:** 4.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 48 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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