

Toy Story Outdoor Cinema at Bishops Meadows Park in Hereford

DATE: Thursday, August 14, 2025
LOCATION: Hereford, England, GB

Event Description

Toy Story Outdoor Cinema at Bishops Meadows Park in Hereford is a premier festivals event in Hereford. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 35/100

Expected Attendance: 182 people

Event ID: 5wW2t3ayHiMiHrcsHJ

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 73 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.