Toy Art UK 2025

DATE: Saturday, September 20, 2025
LOCATION: Derby, England, GB

Event Description

Toy Art UK 2025 is a premier expos event in Derby. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 61/100
Expected Attendance: 3,579 people
Event ID: GbpbWFoZQhVcZFzS7B

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,432 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.