

Toxic Free Talks | Awakening Summit 2025 | 27 y 28 SEP.

DATE: Saturday, September 27, 2025
LOCATION: San Pedro Garza García, Nuevo León, MX

Event Description

Toxic Free Talks | Awakening Summit 2025 | 27 y 28 SEP. is a premier conferences event in San Pedro Garza García. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 44/100

Expected Attendance: 521 people

Event ID: 5y3sTXVuzXkBLDdkKR

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 208 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.