

# TOWNSVILLE DISABILITY NETWORK FREE EXPO

DATE: Thursday, November 6, 2025  
LOCATION: Thuringowa Central, Queensland, AU

---

## Event Description

TOWNSVILLE DISABILITY NETWORK FREE EXPO is a premier expos event in Thuringowa Central. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 53/100

**Expected Attendance:** 1,363 people

**Event ID:** HoVwytgj7qj3kTWCyC

## Hotel Demand Indicators

**ADR Impact Index:** 6.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 545 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/townsville-disability-network-free-expo>

Document generated on 6/4/2026, 5:24:36 AM