

TOWN SQUARE MARKET - SUNDAY 24 AUGUST

DATE: Saturday, August 23, 2025
LOCATION: Port Macquarie, New South Wales, AU

Event Description

TOWN SQUARE MARKET - SUNDAY 24 AUGUST is a premier expos event in Port Macquarie. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 57/100

Expected Attendance: 2,131 people

Event ID: 93Cn38nPUxSSnfcHNA

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 852 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform
<https://becircadian.com/events/town-square-market-sunday-24-august>

Document generated on 6/4/2026, 3:16:01 AM