

# Town of Books Plein Air Paint out events .Sat 23rd Aug & Sun 24th Aug 2025

DATE: Sunday, August 24, 2025  
LOCATION: Graiguenamanagh-Tinnahinch, County Kilkenny, IE

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## Event Description

Town of Books Plein Air Paint out events .Sat 23rd Aug & Sun 24th Aug 2025 is a premier festivals event in Graiguenamanagh-Tinnahinch. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals  
**Importance Rank:** 46/100  
**Expected Attendance:** 641 people  
**Event ID:** FB3KuYqaKcA8US5dUU

## Hotel Demand Indicators

**ADR Impact Index:** 5.4x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 256 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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