

Tour: 'The God of Small Things' | Free

DATE: Friday, September 19, 2025
LOCATION: South Brisbane, Queensland, AU

Event Description

Tour: 'The God of Small Things' | Free is a premier expos event in South Brisbane. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 53/100

Expected Attendance: 1,363 people

Event ID: BSbH2tt7kyosgc494u

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 545 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
