

TOUR TABOÃO - SHOW "PEGA A VISÃO" - FABIO DIÓ

DATE: Friday, August 29, 2025
LOCATION: Vila Sonia do Taboao, São Paulo, BR

Event Description

TOUR TABOÃO - SHOW "PEGA A VISÃO" - FABIO DIÓ is a premier concerts event in Vila Sonia do Taboao. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 34/100

Expected Attendance: 158 people

Event ID: 7wsE6kDGbqLPqFN2YW

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 63 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.