

# Tour des 6 Vallées de l'Oisans

DATE: Sunday, August 17, 2025

LOCATION: Les Avanchers-Valmorel, Auvergne-Rhône-Alpes, FR

## Event Description

Tour des 6 Vallées de l'Oisans is a premier sports event in Les Avanchers-Valmorel. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 30/100

**Expected Attendance:** 98 people

**Event ID:** 7KpavGTVNCUh5D2XFF

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 39 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*