

Touch & Try matériel Photo Canon + Fin de l'expo de Julie Stamenic

DATE: Saturday, August 16, 2025
LOCATION: Villers-la-Ville, Wallonie, BE

Event Description

Touch & Try matériel Photo Canon + Fin de l'expo de Julie Stamenic is a premier expos event in Villers-la-Ville. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 56/100
Expected Attendance: 2,000 people
Event ID: ffVPiFncXhZ8jZQoPN

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 800 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
