

Tote bag sublimé, rangement assuré

DATE: Wednesday, September 24, 2025
LOCATION: Saint-Omer, Hauts-de-France, FR

Event Description

Tote bag sublimé, rangement assuré is a premier expos event in Saint-Omer. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 43/100

Expected Attendance: 428 people

Event ID: 4eAsBxdpfXjpUxxs6J

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 171 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
