

# Torren Foot in Bendigo

DATE: Saturday, August 23, 2025

LOCATION: Bendigo, Victoria, AU

## Event Description

Torren Foot in Bendigo is a premier concerts event in Bendigo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 36/100

**Expected Attendance:** 198 people

**Event ID:** 9Yz4FnZ9jwrsWg43DV

## Hotel Demand Indicators

**ADR Impact Index:** 4.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 79 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/torren-foot-in-bendigo>

Document generated on 6/3/2026, 11:29:24 PM