

Torneo Federal A - Promotion Play-offs - 3rd Round - Sarmiento de La Banda vs Atenas

DATE: Sunday, October 19, 2025
LOCATION: Ciudad de Río Cuarto, Provincia de Córdoba, AR

Event Description

Torneo Federal A - Promotion Play-offs - 3rd Round - Sarmiento de La Banda vs Atenas is a premier sports event in Ciudad de Río Cuarto, Provincia de Córdoba. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 59/100

Expected Attendance: 2,803 people

Event ID: AiPysBcaXd6cJboQJ4

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,121 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.