

Torneo Federal A - Promotion Play-offs - 2nd Round - San Martín Mendoza vs Sarmiento de La Banda

DATE: Sunday, October 12, 2025
LOCATION: Resistencia, Chaco Province, AR

Event Description

Torneo Federal A - Promotion Play-offs - 2nd Round - San Martín Mendoza vs Sarmiento de La Banda is a premier sports event in Resistencia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 70/100

Expected Attendance: 10,191 people

Event ID: Di3Jbx96HkNcPXmi3g

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,076 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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