

# Torneo Federal A - Promotion Play-offs - 2nd Round - San Martín Formosa vs Sol de Mayo

DATE: Sunday, October 5, 2025  
LOCATION: Viedma, Provincia de Río Negro, AR

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## Event Description

Torneo Federal A - Promotion Play-offs - 2nd Round - San Martín Formosa vs Sol de Mayo is a premier sports event in Viedma, Provincia de Río Negro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 55/100

**Expected Attendance:** 1,820 people

**Event ID:** GEfpswkgyY9LgdcfMh

## Hotel Demand Indicators

**ADR Impact Index:** 6.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 728 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*