

# Torneo Federal A - Promotion Play-offs - 2nd Round - Kimberley Mar del Plata vs Cipolletti

DATE: Saturday, October 11, 2025  
LOCATION: Cipolletti, Río Negro, AR

## Event Description

Torneo Federal A - Promotion Play-offs - 2nd Round - Kimberley Mar del Plata vs Cipolletti is a premier sports event in Cipolletti. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 60/100

**Expected Attendance:** 3,201 people

**Event ID:** 9bwU53US6dUoiuSBmC

## Hotel Demand Indicators

**ADR Impact Index:** 6.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,280 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*