

# Torneo Federal A - Promotion Play-offs - 2nd Round - Germinal de Rawson vs 9 de Julio Rafaela

DATE: Sunday, October 12, 2025  
LOCATION: Rafaela, Provincia de Santa Fe, AR

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## Event Description

Torneo Federal A - Promotion Play-offs - 2nd Round - Germinal de Rawson vs 9 de Julio Rafaela is a premier sports event in Rafaela, Provincia de Santa Fe. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 60/100

**Expected Attendance:** 2,995 people

**Event ID:** EPidBrnqiwNCCLGyos

## Hotel Demand Indicators

**ADR Impact Index:** 6.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,198 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*