

# Torneo Federal A - Lower Table Round - Sol de América vs Sportivo Las Parejas

DATE: Sunday, August 17, 2025  
LOCATION: Las Parejas, Provincia de Santa Fe, AR

## Event Description

Torneo Federal A - Lower Table Round - Sol de América vs Sportivo Las Parejas is a premier sports event in Las Parejas, Provincia de Santa Fe. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 53/100

**Expected Attendance:** 1,445 people

**Event ID:** 4wKmsQ2XYiFdS3trzo

## Hotel Demand Indicators

**ADR Impact Index:** 6.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 578 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*