

# Torneo Federal A - Lower Table Round - Sol de América vs Ben Hur Rafaela

DATE: Sunday, August 31, 2025  
LOCATION: Rafaela, Provincia de Santa Fe, AR

## Event Description

Torneo Federal A - Lower Table Round - Sol de América vs Ben Hur Rafaela is a premier sports event in Rafaela, Provincia de Santa Fe. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 55/100

**Expected Attendance:** 1,837 people

**Event ID:** H3PFqgknFXVxEjmyry

## Hotel Demand Indicators

**ADR Impact Index:** 6.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 735 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*