

# Torneo Federal A - Lower Table Round - Gutiérrez vs San Martín Mendoza

DATE: Sunday, September 7, 2025  
LOCATION: San Martín, Provincia de Mendoza, AR

## Event Description

Torneo Federal A - Lower Table Round - Gutiérrez vs San Martín Mendoza is a premier sports event in San Martín, Provincia de Mendoza. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 62/100

**Expected Attendance:** 4,074 people

**Event ID:** Ds2VyZvPDoQVQUHKuN

## Hotel Demand Indicators

**ADR Impact Index:** 6.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,630 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*