

# Torneo Federal A - Lower Table Round - Guillermo Brown vs Huracán Las Heras

DATE: Monday, September 1, 2025  
LOCATION: Las Heras, Provincia de Mendoza, AR

## Event Description

Torneo Federal A - Lower Table Round - Guillermo Brown vs Huracán Las Heras is a premier sports event in Las Heras, Provincia de Mendoza. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 61/100

**Expected Attendance:** 3,565 people

**Event ID:** GYssJaD9MHpMQFurTi

## Hotel Demand Indicators

**ADR Impact Index:** 6.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,426 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*