

Torneo Federal A - Lower Table Round - Guillermo Brown vs Gutiérrez

DATE: Saturday, September 13, 2025
LOCATION: Maipú, Provincia de Mendoza, AR

Event Description

Torneo Federal A - Lower Table Round - Guillermo Brown vs Gutiérrez is a premier sports event in Maipú, Provincia de Mendoza. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 54/100

Expected Attendance: 1,631 people

Event ID: 36MMEwa97xAqfgmF6L

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 652 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.