

Torneo Federal A - Lower Table Round - Germinal de Rawson vs Gutiérrez

DATE: Saturday, August 16, 2025
LOCATION: Maipú, Provincia de Mendoza, AR

Event Description

Torneo Federal A - Lower Table Round - Germinal de Rawson vs Gutiérrez is a premier sports event in Maipú, Provincia de Mendoza. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 49/100

Expected Attendance: 852 people

Event ID: 7DVuCbeJqWBktbLzwt

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 341 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.